IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Stone et al. Confirmation No.: 2291
Appl No.: 10/796,485 Group Art Unit: 3627
Filed: March 9, 2004 Examiner: A. Rudy
For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS

FOR IMPLEMENTING PROCESSES RELATING TO RETAIL SALES

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

FOLLOW-UP RESPONSE TO RESTRICTION REQUIREMENT

On April 19, 2007, the Examiner issued an Office Action in the above-referenced patent application requiring restriction between the claims. Applicants responded by electing Claims 1-13. However, Applicants also, in passing, mentioned a traverse of the restriction. Applicants hereby remove the traverse to the restriction.

Should the Examiner have further questions or comments with respect to examination of this case, it is respectfully requested that the Examiner telephone the undersigned so that further examination of this application can be expedited.

It is not believed that extensions of time or fees for net addition of claims are required, beyond those, which may otherwise be provided for in documents accompanying this paper. However, in the event that additional extensions of time are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 CFR § 1.136(a), and any fee required therefore (including fees for net addition of claims) is hereby authorized to be charged to Deposit Account No. 13-4365.

Respectfully submitted,

W. Kevin Ransom Registration No. 45,031

Customer No. 24239

Moore & Van Allen PLLC Post Office Box 13706 430 Davis Drive, Suite 500

Research Triangle Park, North Carolina 27709

Phone: (704) 331-3549 Fax: (704) 339-5800

ELECTRONICALLY FILED USING THE EFS-WEB ELECTRONIC FILING SYSTEM OF THE UNITED STATES PATENT & TRADEMARK OFFICE ON October 11, 2007.